3 THINGS TO KNOW BEFORE YOU CHOOSE
YOUR COACH TRAINING PROGRAM

Having done many surveys for our clients, we've fielded a lot of questions about coach training programs and certifications. Part of the problem is, as the number of coaches has grown, many organizations have popped up offering coach credentials, licenses, and certifications.

But, we can assure you that **we are the ONLY ones that offer "all-inclusive" ICF Certified Coaching Programs (ACTP Accreditation) in Lebanon, delivered fully by a LOCAL Mentor and Master Coach.**

Organizations use many different terms to differentiate themselves, but also to make themselves sound more attractive to potential clients. The terms sound similar, but differences are in the details – and are important. So, let us explain what differentiates us.

Our **ICF Accredited Coaching Training Program** offers **start to finish coach training.** It includes Comprehensive instructions around the ICF Core Competencies, Code of Ethics, and the ICF definitions of coaching. ACTPs also include **mentor coaching, observed coaching sessions, and performance evaluation process.** The program is **delivered by Mrs. Nada Jreissati Daher, a reputable Accredited Coach** who stands out in a crowded marketplace from other coaches.

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Whereas, **ICF Accredited Certifications** are **only** professional coaching certifications. They are **just** a flexible path for you to complete the required hours of coaching training.

As for the **programs that follow the ICF core competencies**, they include ethical behavior, establishing trust and intimacy with clients, asking powerful questions, creating awareness, designing actions, and managing progress – **which are offered in the ACTP.** But these competencies alone are **not enough to succeed** in your coaching career.

You need more than ICF Accredited Certifications and programs that follow the ICF Core competencies, and we hope that we helped you better understand what is truly required to be a Professional, Trusted and Certified Coach.

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